Unlocking Grant Success with Funding Institutional

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About the speaker

Zsófia Büttel
Senior Product Manager, Funding Institutional and Pure Community

- Responsible for the development of Funding Institutional, supporting Researchers and Research Admins around the globe
- As a former Research Intelligence Consultant, she helped institutions leverage data-driven insights to inform research strategy
- Former Marie Curie Fellow with over seven years of experience as a researcher across three countries
- As an academic she was an active contributor to Research and Educational Policy, she was an elected Board Member of the Marie Curie Alumni Association, chaired the organizing committee of the 2017 PhD Day held at the University of Groningen and chaired the PhD Council of the Faculty of Science and Engineering
What will we cover?

- Understanding Funding Challenges
- Funding Institutional Facts & Features
- Search & Streamline funding discovery
- Find collaborators & screen competitive landscape
- Trending Research Areas
- Q&A
Understanding

Funding Challenges
Funding applications are time-consuming and pull researchers away from time otherwise spent conducting research.

Budget cuts and increasing competition require researchers to spend more time applying for grants.

Grant approval rates are alarmingly dropping, with success rates often less than 30% - especially for researchers under 40.

On average, PIs report to spend over 40% of their work week searching, prioritizing, applying for funding and managing grants.

Dolgin, E. (2019). The hunt for the lesser-known funding source https://doi.org/10.1038/d41586-019-01734-1
Lee, Young-A (2016). Tactics for Seeking and Obtaining Funding in Academia https://doi.org/10.1111/fcsr.12177
Funding Institutional Facts & Features
Helping researchers and institutions succeed

Funding Institutional includes:

• +40,000 active and recurring **funding** opportunities
• +8M **awarded grants** linked with Scopus Author profiles and publications
• From +15,000 **funders** globally
Funding Institutional supports Researchers by:

- Discovering funding more efficiently through a simple search experience including eligibility

- Expanding views by similar opportunities based on related concepts, subject area, funders etc.

- Funding opportunity recommendations based on 19M+ Scopus Author Profiles

- Integrating our free e-resource, Researcher Academy, to find tips and tricks for winning more grants

- Assigning ASJC Subject Areas to opportunities, awards and sorting funding data by Trending Research Areas such as the UN's SDGs, Artificial Intelligence etc.
Funding Institutional

Live Demo
Search for Funding

- Keyword search
- Faceted search
Streamline workflows

- Save searches
Streamline workflows

• Track & Share opportunities
• Similar Opportunities
Streamline workflows

• Suggestions
Find collaborators and assess competitive landscape

- Search Awarded Grants
Find collaborators and assess competitive landscape

• Check Awardees
• Check Resulting Publications
Explore funders

- Learn about their portfolio
- Find out who they sponsor
Trending Research Areas
Find funding related to Global Challenges

- Funding Institutional offers **predefined search queries** to assist you in finding funding opportunities and awarded grants related to specific research themes.
- The sorting method is built upon Elsevier's **keyword queries**, developed originally in Scopus and SciVal, widely used by the global research community.

Identifying research supporting the United Nations Sustainable Development Goals

Published: 22 October 2019 | Version 1 | DOI: 10.17612/87txkw7kh4.1
Contributors: Bamini Jayapalasingham, Roy Beverhof, Kevin Agnew, Lisette Klein

Description

In an effort to identify research that supports the UN SDGs, Elsevier has generated a set of Scopus queries related to each of the SDGs. In this dataset, you will find documentation describing how each of the Scopus queries were created along with a collated list of the queries.

[Data for report "Artificial Intelligence: How knowledge is created, transferred, and used"](https://elsevier.digitalcommonsdata.com/datasets/87txkw7kh4/1)

Explore Trending Research Areas

- Access the exact keyword queries through the Funding Institutional Support Center
Explore Trending Research Areas

- Navigate predefined searches from the homepage

- Opportunities:
  - 20 opportunities
  - 108,563 awards
  - SDG 7: Affordable and Clean Energy
    - 486 opportunities
    - 96,097 awards
  - SDG 11: Sustainable Cities and Communities
    - 1,801 opportunities
    - 40,084 awards
  - SDG 15: Life on Land
    - 1,009 opportunities
    - 91,987 awards
Explore Trending Research Areas

- Use the filters in the left-hand panel to narrow down your results by funder, geography, or other eligibility criteria.
Tips for Maximizing Funding Success

- Understand research funding processes
- Identify sources of research funding
- Get to know funders, learn about their portfolio & mission
- Prioritize opportunities
- Build skills, expertise & seek advice from peers
- Embrace failure & celebrate success 😊
Find more useful resources on RA

Funding

Applying for a research grant can be a long and painful process and there are no guarantees it will end in success. The useful tips shared in our funding modules could prove just the boost you need to secure financial support.

You will learn how (and why) you should critically assess your research idea. We then walk you through points to consider when locating the right funding opportunity to match it. You will hear about some of the common mistakes researchers make when filling in their applications and how your network can help. And, we explain the power of metrics (particularly altmetrics) in helping funders picture your future potential.

Get published faster

Make sure your article is written in correct English before submission. Articles that get English edits are published in a peer-reviewed journal.

> 1-7 business days
Q&A
Thank you.

We are happy to answer any questions!

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