How to Publish with Nursing for Women’s Health

Dr. Mary C. Brucker
Editor, Nursing for Women’s Health

Society and Publisher
Nursing for Women’s Health (NWH) is an official journal of the Association of Women’s Health, Obstetric and Neonatal Nurses (AWHONN)

Published by Elsevier
NWH continuously in press since 1997
Six issues per year; articles published online-early ahead of print

Mission statement of NWH
To improve outcomes for women and newborns through the dissemination of clinical scholarship.
Readership
Predominantly nurses in the fields of women's health, maternity care, and neonatal nursing

Nurses with a variety of backgrounds and practicing in a number of different roles (e.g., direct care, academia, administration)

Circulation estimated at more than 24,000 nurses

Editorial Management
Editor
Mary C. Brucker, CNM, PhD, FACNM, FAAN
Dallas, Texas, USA

Senior Managing Editor
Jennifer P. Hellwig, MS, RDN, ELS
AWHONN, Washington, DC, USA

What Sets NWH Apart from Other Journals?
Highly visual

Award-Winning
Awards after recent journal redesign

Most Improved - Magazines, Journals, and Tabloids

Silver Award, Best Redesign

Bronze Award, Best Peer-Reviewed Journal

Robust Integration with Social Media

FACEBOOK

TWITTER
**Metrics**

- CiteScore: 0.42
- Normalized Impact per Paper (SNIP): 0.352
- SCImago Journal Rank (SJR): 0.206

**Other metrics**

- Submission to first decision: 36 days
- Acceptance to online publication: 39 days

**Rate of Acceptance**

- Acceptance: 60%
- Rejection: 40%
- Decline to Review: 18%
Peer Review
All accepted articles first undergo peer review with author blinded
NWH has large number of peer reviewers with expertise in the area and matches their expertise with the topic of the manuscript
Peer reviewers may opt not to review a specific paper
Authors need not suggest peer reviewers

Authors
Content drives the paper, not credentials
Do not need to be a nurse, but must understand nursing
May be more than one author (e.g. Nurse and a Physician)
Do not have to be affiliated with a university
Often is a first time publication for an author
Often is a well published author who desires wide dissemination to this audience
Types of Articles
Published articles are both solicited and unsolicited
Focused on evidence-based content that can be applied to direct practice for women’s health, childbearing and neonatal nursing care
Several categories of article types
Detailed instructions in Author guidelines:
https://nwhjournal.org/content/authorinfo

Categories for Articles
Research / Projects
Literature Reviews
Practice Articles
_all with clear clinical implications_

Examples
Reviews/updates on diseases and conditions
QI/Practice improvement projects
Pharmacology/Updates on new drug approvals
Updates/primers on nursing practice issues
Health care advocacy and legislative updates
Short reviews of recently published research in our topic areas
Commentaries (evidence-based opinion pieces or “calls to action”)
Personal essays (“Reflections”)
Letters to the editor
Strategies to Get Accepted
Make it scholarly, but conversational (not jargon)
Must be practical—address nursing clinical implications
Translating evidence into nursing practice
Audience usually in North America, so at least needs to be applicable to clinical practice there
Wise to develop a personal peer review group when writing and to review before submission
If research/project, use appropriate guidelines for reporting (e.g., SQUIRE, PRISMA)
Remember, request for a revision indicates interest in the paper

Common Reasons for Rejection
Content not consistent with journal’s mission
Not focused on nursing, especially lacking strong clinical implications for nursing
Unknowingly duplicative of other articles in process
Poor readability; structural and grammatical flaws
Illogical assumptions; beware of hyperbole
For research/projects, inappropriate methodology and/or statistical reporting

Conclusion
NWH welcomes new authors
Frequent contact with authors during the process
Attempt to help new authors especially with editor/reviewer comments
Often use “Decline to Review” decision with editor’s comments to allow authors to reframe/revise and increase likelihood of success
Will accept papers rejected elsewhere
Do not transfer reviews
NWH is an excellent venue to disseminate information to a select group of nurses and influence nursing practice
• More information can be found at the website: https://nwhjournal.org/, email to nwh@awhonn.org, or call 202-261-1467

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