




How to Publish with *Nursing for Women's Health*



Dr. Mary C. Brucker
Editor, *Nursing for Women's Health*

Society and Publisher

Nursing for Women's Health (NWH) is an official journal of the Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN)

Published by Elsevier



NWH continuously in press since 1997

Six issues per year; articles published online-early ahead of print




Mission statement of *NWH*

To improve outcomes for women and newborns through the dissemination of clinical scholarship.

Readership

Predominantly nurses in the fields of women's health, maternity care, and neonatal nursing

Nurses with a variety of backgrounds and practicing in a number of different roles (e.g., direct care, academia, administration)

Circulation estimated at more than 24,000 nurses



Editorial Management

Editor

Mary C. Brucker, CNM, PhD, FACNM, FAAN
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Senior Managing Editor

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What Sets *NWH* Apart from Other Journals?



Highly visual

AWHONN

NWH
Nursing for Women's Health

Award-Winning

Awards after recent journal redesign

WINNER
2019
APEX
AWARDS FOR
PUBLICATION EXCELLENCE

Most Improved - Magazines,
Journals, and Tabloids

AM&P
EXCEL
SILVER WINNER
2019

Silver Award, Best Redesign

AMERICAN SOCIETY OF
HEALTHCARE PUBLICATION EDITORS
1 SHPE
2019 AWARD WINNER

Bronze Award, Best Peer-Reviewed
Journal

AWHONN

NWH
Nursing for Women's Health

Robust Integration with Social Media

FACEBOOK

TWITTER

AWHONN

NWH
Nursing for Women's Health

Metrics

CiteScore: 0.42

Normalized Impact per Paper (SNIP): 0.352




SCImago Journal Rank (SJR): 0.206







Other metrics

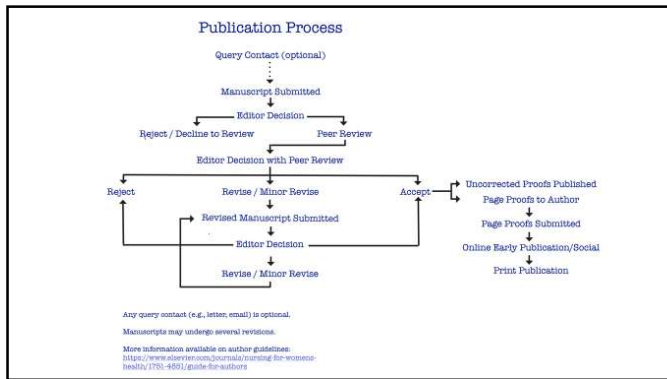
Submission to first decision	36 days
Acceptance to online publication	39 days

Rate of Acceptance

Acceptance	60%
Rejection	40%
Decline to Review	18%



Peer Review

All accepted articles first undergo peer review with author blinded

NWH has large number of peer reviewers with expertise in the area and matches their expertise with the topic of the manuscript

Peer reviewers may opt not to review a specific paper

Authors need not suggest peer reviewers



Authors

Content drives the paper, not credentials

Do not need to be a nurse, but must understand nursing

May be more than one author (e.g. Nurse and a Physician)

Do not have to be affiliated with a university

Often is a first time publication for an author

Often is a well published author who desires wide dissemination to this audience



Types of Articles

Published articles are both solicited and unsolicited
 Focused on evidence-based content that can be
 applied to direct practice for women's health,
 childbearing and neonatal nursing care

Several categories of article types

Detailed instructions in Author guidelines:

<https://nwhjournal.org/content/authorinfo>



Categories for Articles

Research / Projects

Literature Reviews

Practice Articles

all with clear clinical implications



Examples

Reviews/updates on diseases and conditions

QI/Practice improvement projects

Pharmacology/Updates on new drug approvals

Updates/primers on nursing practice issues

Health care advocacy and legislative updates

Short reviews of recently published research in our topic areas

Commentaries (evidence-based opinion pieces or "calls to action")

Personal essays ("Reflections")

Letters to the editor



Strategies to Get Accepted

- Make it scholarly, but conversational (not jargon)
- Must be practical—address nursing clinical implications
 - Translating evidence into nursing practice*
- Audience usually in North America, so at least needs to be applicable to clinical practice there
- Wise to develop a personal peer review group when writing and to review before submission
- If research/project, use appropriate guidelines for reporting (e.g., SQUIRE, PRISMA)
- Remember, request for a revision indicates interest in the paper



Common Reasons for Rejection

- Content not consistent with journal's mission
- Not focused on nursing, especially lacking strong clinical implications for nursing
- Unknowingly duplicative of other articles in process
- Poor readability; structural and grammatical flaws
- Illogical assumptions; beware of hyperbole
- For research/projects, inappropriate methodology and/or statistical reporting



Conclusion

- NWH welcomes new authors
 - Frequent contact with authors during the process
 - Attempt to help new authors especially with editor/reviewer comments
 - Often use "Decline to Review" decision with editor's comments to allow authors to reframe/revise and increase likelihood of success
 - Will accept papers rejected elsewhere
 - Do not transfer reviews
- NWH is an excellent venue to disseminate information to a select group of nurses and influence nursing practice
 - More information can be found at the website <https://nwhjournal.org/>, email to nwh@awhonn.org, or call 202-261-1467.

