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## VOICE OF YOUNG SCIENCE

*Standing up for Science* webinar  
Friday, 27<sup>th</sup> March 2020

10:00 – 10:10

### Welcome and opening

10:10 – 10:30

### Science and the media

A panel of a researcher, journalist and press officer will share their experiences of engaging with the media and the public. They will discuss why researchers should care about how evidence is used and reported on and share their advice and top tips for helping researchers to work with the media and engage with the public.

**Panellists:** Prof Matthew Cobb, Professor of Zoology, University of Manchester; Kevin Fitzpatrick, Political Editor, BBC North West Tonight; Mike Addelman, News and Media Relations Officer, University of Manchester

10:30 – 11:00

### Q & A Session with panellists

11:00 – 11:25

### What policymakers are looking for

This session will focus on how evidence is used in policy, how facts, values and public opinion are balanced in policymaking, how policymakers deal with a lack of good evidence, trade-offs and polarised debates, and how researchers can get involved in policy discussions.

**Panellists:** Dr Chris Peters, Communications & Engagement Manager, Policy@Manchester; Dr Sarah Bunn, Senior Scientific Adviser, Biological Sciences & Health, Parliamentary Office of Science & Technology

11:25 – 11:30

### Closing remarks

