

Publishing open access

Lydia Tacx & Zoë Mullan

24 October 2018





Open access

Lydia Tacx – October 2018



About Lydia Tacx

Lydia Tacx is Director OA Enablement and Journal Indexation at Elsevier. She is responsible for product development for open access, assisting authors and institutions by providing intuitive and clear workflows. Key to the author experience is assisting authors in giving them the relevant options during the publication process.

What is open access?

- **Free and permanent access to scholarly research for everyone**
 - **Referred to as Public Access in the US**
-

Gold Open Access

- ✓ Final version of an article is immediately accessible to everyone
- ✓ Cost of publishing is recovered upfront
 - Typically as an Article Publishing Charge (APC)

Green Open Access

- ✓ A version of a subscription article is made freely available
- ✓ Relies on the subscription model to continue to operate
 - Usually after an embargo period
 - Normally a draft copy of the article but can also be the final version

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OA and CC licenses

User license	Read, print and download	Redistribute or republish the article (e.g. display in a repository)	Translate the article	Download for text and data mining purposes	Reuse portions or extracts from the article in other works	Sell or re-use for commercial purposes
CC BY 4.0	Yes	Yes	Yes	Yes	Yes	Yes
CC BY-NC-ND 4.0	Yes	Yes	Yes For private use only and not for distribution	Yes	Yes	No

Total article growth by journal business model

In 2017 there were an estimated 2.2 million subscription and 0.5 million open access articles published worldwide.

Subscription content

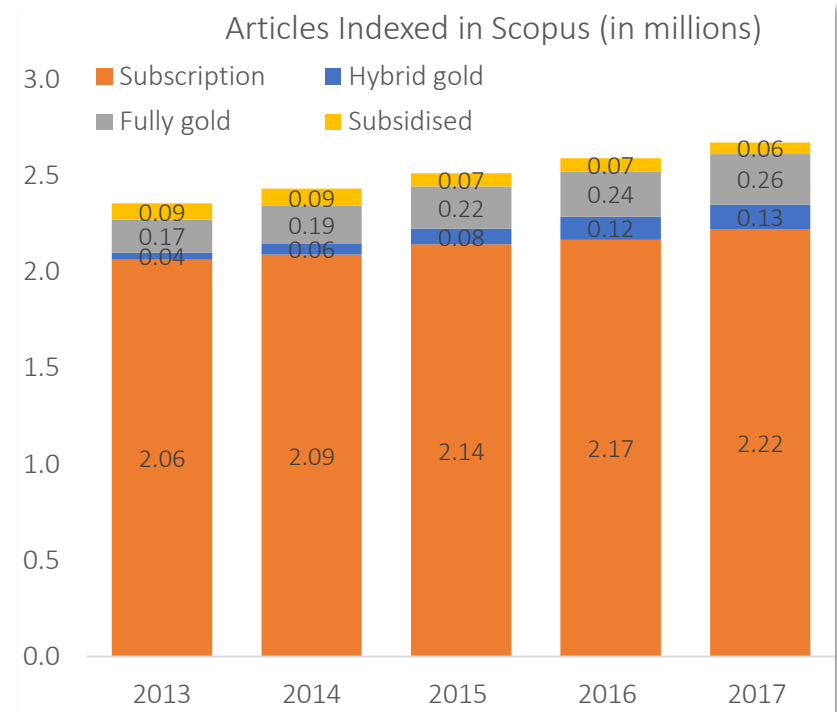
- 83% share of total articles in 2017

Open access content

- APC-based fully gold and hybrid open access articles is 15% share of total content in 2017
- All gold open access, including subsidized articles, is 17% share of total content.

Elsevier perspective

- In 2017, Elsevier published around 430,000 articles
- Includes over 27,000 open access articles



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Open access is enabled by...



Funders

Open access policies and mandates



Institutions

Open access policies and repositories



Researchers

Being encouraged to publish research output open access



Publishers

Implementing open access options for researchers



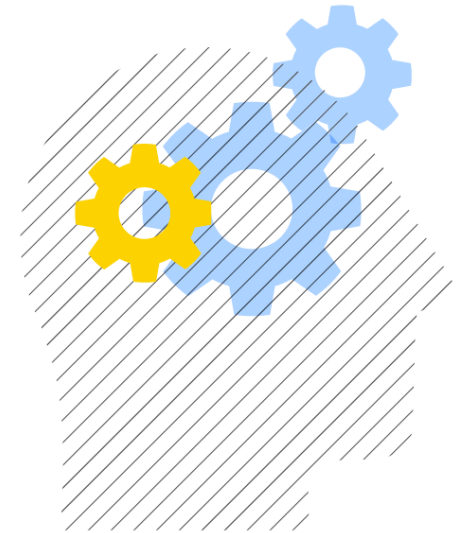
Readers

Looking for additional ways to read research content



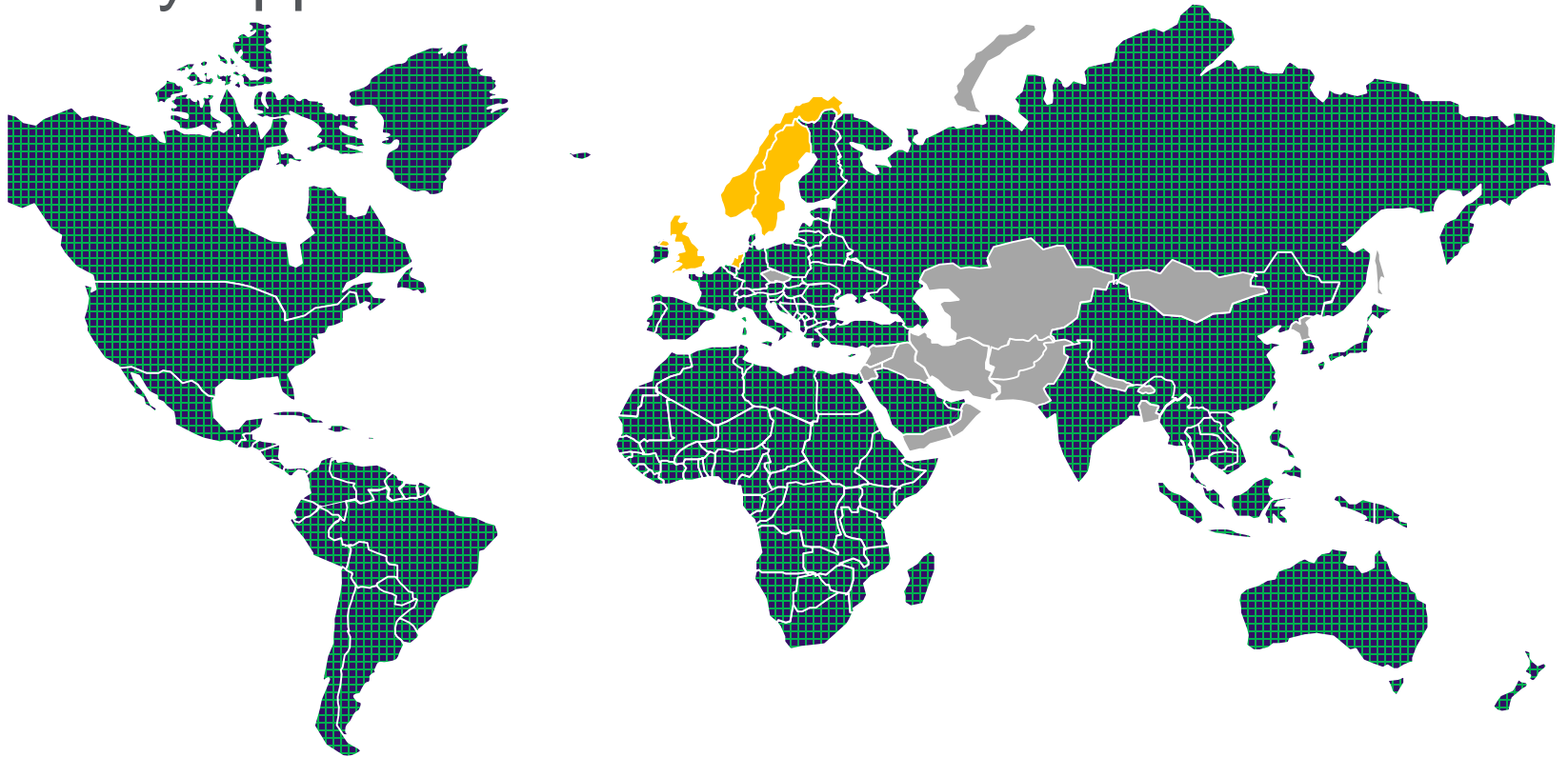
Governments

Open access policies and mandates

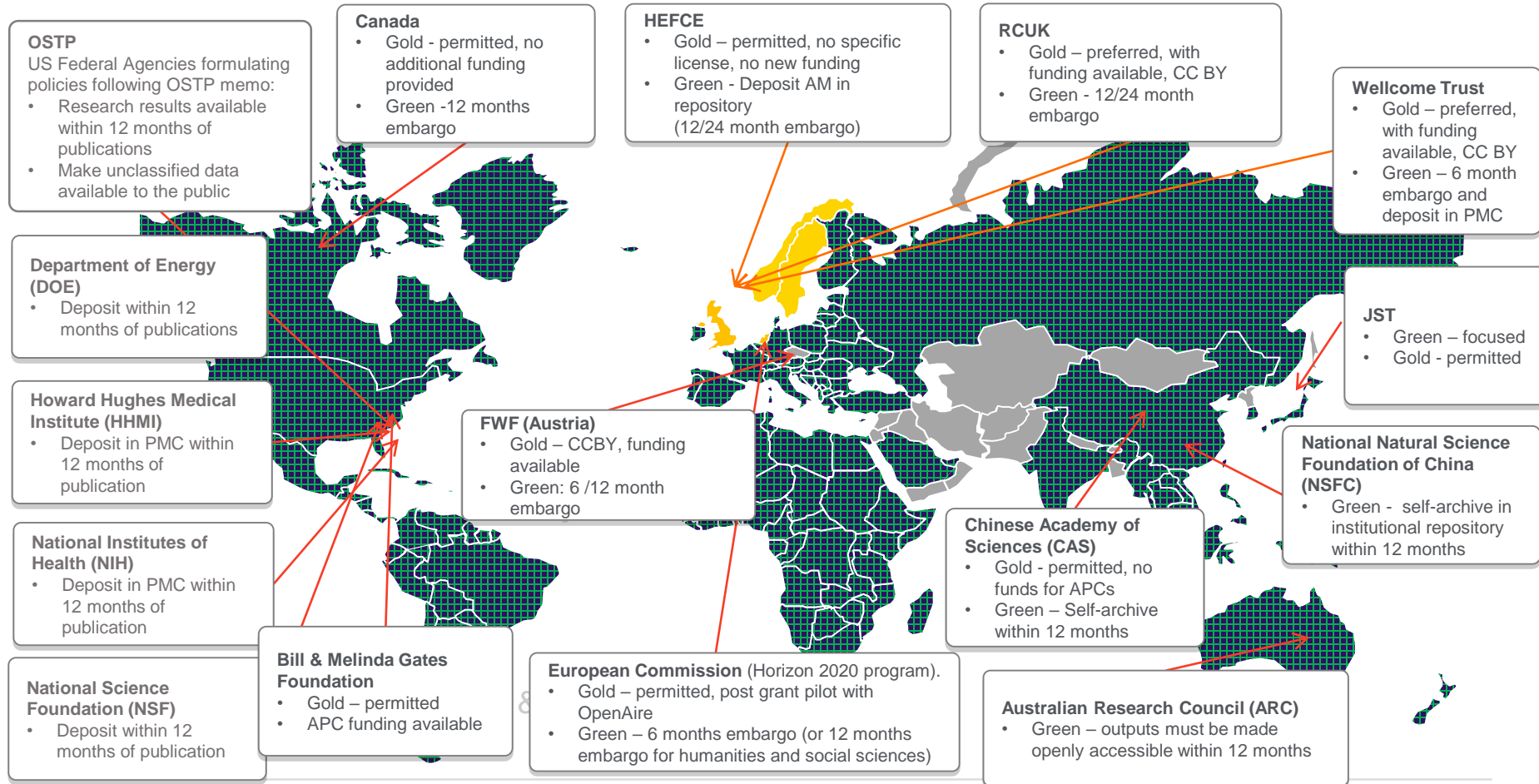


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Country approaches to OA



Global funder perspective



Making life easier for authors by

demo

Corresponding author	Lydia Tacx
E-mail address	l.tacx@elsevier.com
Journal	Fuel
Our reference	JFUE235371
PII	S0016-2361(18)30440-X

Corresponding Author's Organization ⓘ

Please provide details of the corresponding author's organization

Organization name*

open

- OpenSysNet
- Jeju, KR
- Opencare
- San Francisco, US
- OpenAlgae
- Houston, US
- OpenNotes
- Boston, US
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Collecting information on authors' affiliations and the research funding

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Making life easier for authors by

Presenting the publishing options..

Based on information you have provided, your publishing options are shown below

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I will publish my article open access, making my final published article immediately available to everyone.
I need to pay an APC (Article Publishing Charge) of EUR 3,500.00 ex.Tax
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☒ Select Gold Open Access

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..and indicating a funder/institutional preference where relevant

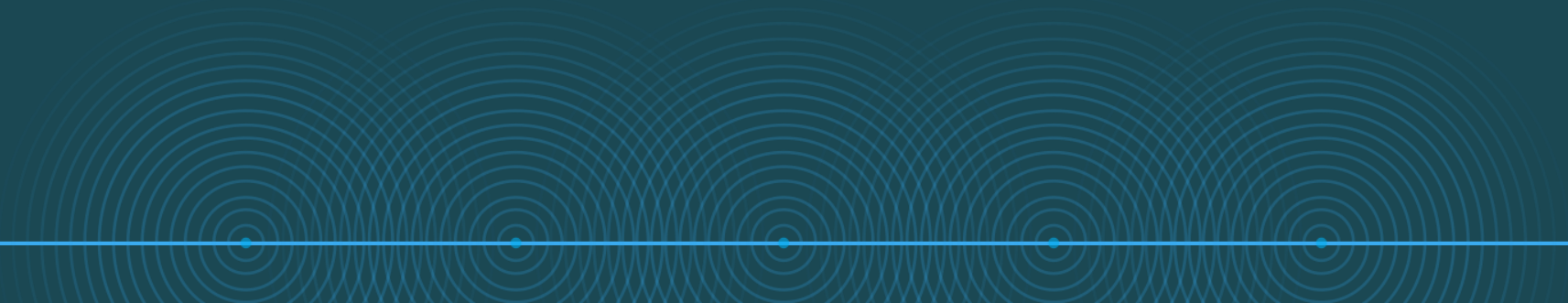
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Open access

The Lancet Global Health story

Zoë Mullan

24 October 2018



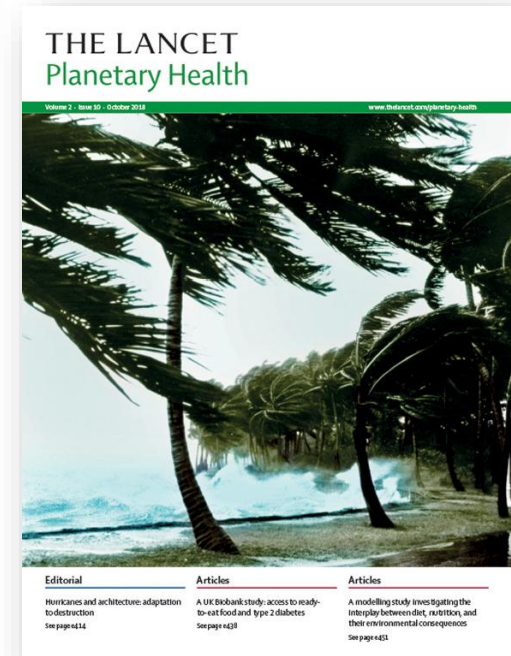
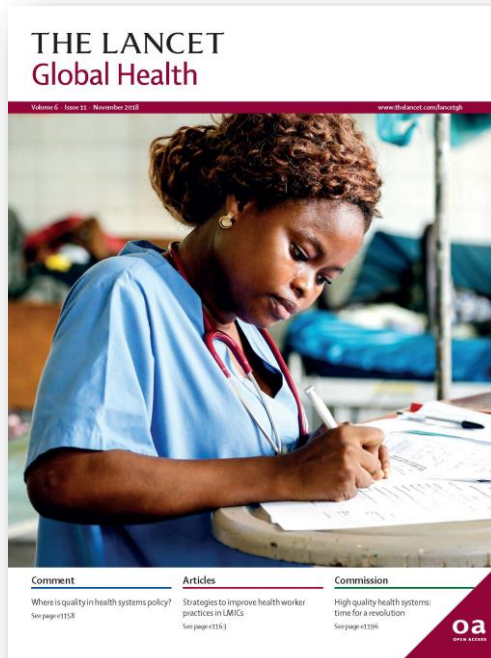
About the speaker

Zoë Mullan is Editor-in-Chief of the open access journal, *The Lancet Global Health*. She is an Ex-Officio Board member of the Consortium of Universities for Global Health and an International Advisory Board member of Sun-Yat Sen Global Health Institute, Guangzhou, China. Between 2013 and 2017 she was a Council Member and Trustee of the Committee on Publication Ethics. She trained in Biochemistry at the University of Bath, UK, before joining the publishing world in 1997 as a Scientific Information Officer with CAB International. She moved on to *The Lancet* in 1999, where she has worked since, variously as a technical editor, section editor, and founding editor of *The Lancet Global Health*.

Common questions/doubts about OA journals

“Aren’t OA journals of lesser or poorer quality than subscription journals?”

Gold open access at *The Lancet*



Gold open access at *The Lancet*

- Rigorous peer review (3x subject specialists, 1x statistician)
- Thorough technical edit post-publication
- All editors full-time, in-house
- >1600 submissions last year to *The Lancet Global Health*; published 90 research articles
- Article publishing charge presumed to be built into research grant or covered by institution's open access fund
- Authors with funders based in a HINARI country (A or B) receive full waiver
- Discounts offered on a discretionary basis, on application to editor
- Editorial decisions made ahead of any request for payment
- Payment processed by department separate from editorial department

In summary

Open access \neq poor quality

Thank you.

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