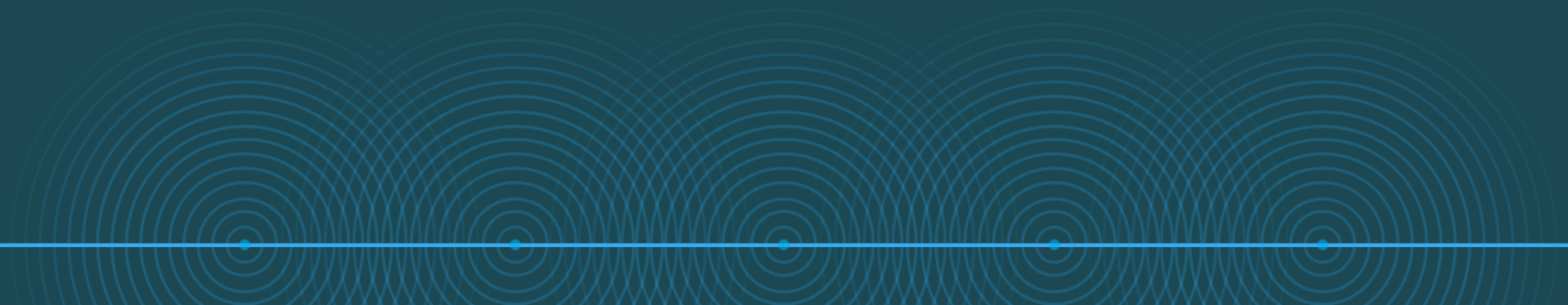


The key to successful academic collaborations

Useful tips for Young Scholars and Early Career Researchers

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About the speaker



- Ph.D. (Marketing) from the Jyväskylä University School of Business & Economics, Finland.
- M.Sc. from Hanken School of Economics (Triple accredited), Finland.
- Professional certification in ‘Digital Marketing.’
- Academic specialty in Digital Marketing (digital consumer behavior), shared/collaborative economy, and Mobile Financial Services.
- Over 13 years of practical/professional experience, mostly in the banking sector.
- Over 8 years of teaching and research experience with notable merits in scientific research.
- International cooperation & research collaboration with senior research fellows from Finland, Sweden, Norway, USA, South Africa, Iran, Saudi Arabia, and Ghana.
- Publications in renowned ISI indexed journals and conference proceedings with over 360 citations in less than five years.

About the speaker...



You can visit my online profile at:

<https://www.jyu.fi/jsbe/fi/tiedekunta/henkilosto/jsbe-faculty/shaikh-aijaz>

What will we cover?

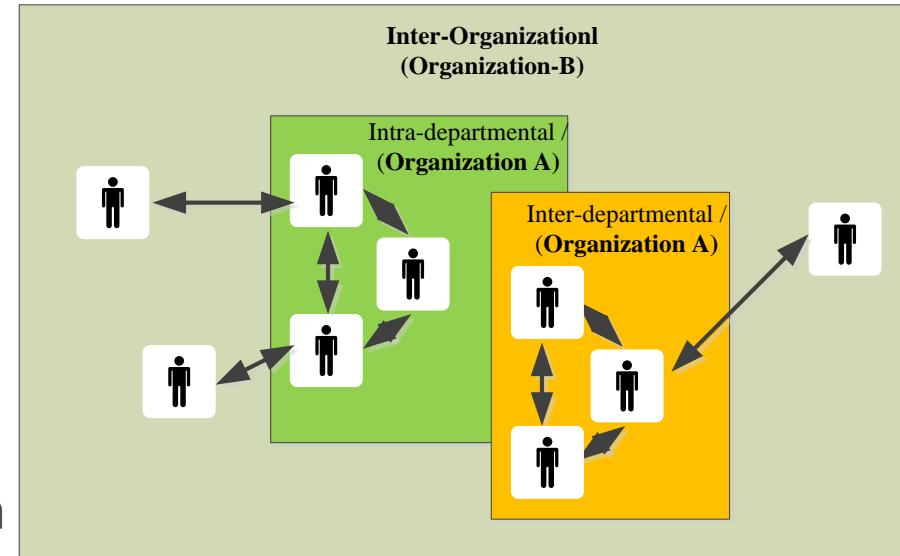
- Understand the term 'research collaboration'
- Why research collaboration is important
- Understand the key components of research collaboration
- How I developed a successful research collaborative network (personal experience)

What will we cover?

- How a successful research collaboration helps the research students and faculty in learning new teaching tools, increasing the breadth of their knowledge, and learning different approaches to solving a problem.
- How a successful research collaboration helps to curtail the training and travelling costs of the Universities
- **The scope of this webinar covers the discussion on scientific research collaboration with an underlying purpose to publish more scientific articles.**

What is Research Collaboration?

- Within academia, various terms are used to refer to research collaboration, including co-authorship, research networking, and research/academic partnership.
- There are different formats of research collaboration such as from intra- to inter-departmental and inter-institutional to international collaboration. And also from inter-discipline to intra-discipline collaboration.



What is a Research Collaboration?

- For a successful collaboration, it is better to have individuals with similar research interests.
- The dictionary definition of the term 'collaboration' suggests the 'working together of individuals to achieve a common (or agreed) goal.'
- From this definition, the 'research collaboration' could be defined as the 'working together of researchers to achieve the common goal of adding or producing new scientific knowledge.'

Why collaborate in research?

- It is widely accepted that collaboration in research across disciplines, between young and more senior researchers and with practitioners is critical to the career of novice researchers.
- The increasingly interdisciplinary, complex, and costly characteristics of modern science encourage scientists to get involved in collaborative research.

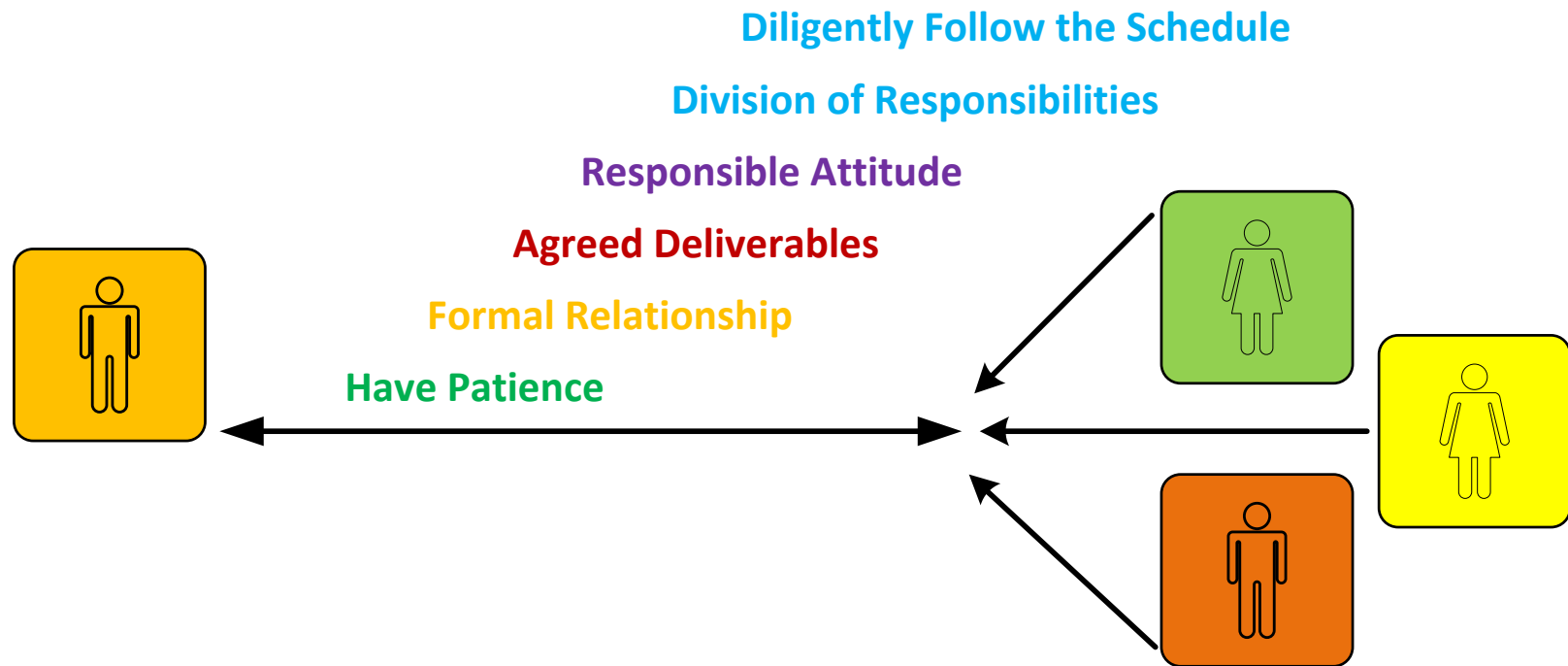
Why Research Collaboration

- Provides motivation to develop a diverse set of skills
- Aggregates wide range of skills in terms of people and resources
- Provides opportunity to realize savings on account of research infrastructure and the training of personnel.

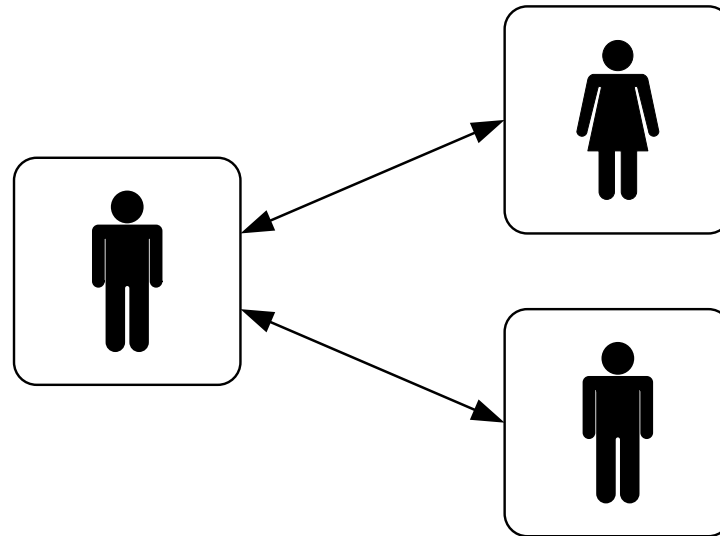
How to Collaborate in Research

- The growing integration, globalization and an interdisciplinary nature of many academic fields and disciplines that encouraged scholars to collaborate. Consequently, cross-border collaboration continues to increase, fueled by social media technology.
- Scholars can now communicate their research ideas and findings through blogs, microblogs, social networking sites and countless other social web platforms.
- Nonetheless face-to-face physical interaction, for example, during a conference, workshop or seminar has proved highly effective and successful to meet, discuss, exchange, and collaborate.

Key Components of Research Collaboration



How I developed a successful research collaborative network.



Key Takeaways...

- Research collaboration is working together of researchers to achieve the common goal of adding or producing new scientific knowledge.
- Young scholars and early career researchers, research collaboration is a highly useful tool to learn, grow and publish.
- In research collaboration, there is no one-size-fits-all. Every collaborative arrangement has its own expectation, purpose, scope, and circumstances.
- A successful research collaboration requires patience, agreed deliverables, clearly defined responsibilities, and a highly responsible attitude, among others.

Key Takeaways...

- Despite these, not all the collaborative arrangements would prove successful.
- For a successful collaboration, it is better to have individuals with similar research interests.
- A successful research collaboration helps to curtail the training and travelling costs of the Universities.

Thank you.

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Researcher Academy Mendeley group

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Thank you.

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